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Small Business Expert Colleen DeBaise to Address Finalists in New York Young Entrepreneur Challenge
FrontStreet Facility Solutions, Capital One Bank and Sprint Host Statewide Business Plan Challenge

Bohemia, NY (May 1, 2014) – FrontStreet Facility Solutions Inc. (FrontStreet) announced today that Colleen DeBaise, director of digital media at [The Story Exchange](#) and New York Times contributor, will be the keynote speaker for the New York Young Entrepreneur Challenge (NY YEC) awards reception on May 14 at the [Capital One 360 Café](#). DeBaise is also the author of The Wall Street Journal Complete Small Business Guidebook, a former small business editor at the Wall Street Journal and has been featured as a guest expert on MSNBC, Fox Business News, CNBC, CBS and NPR.

In partnership with Capital One Bank and Sprint, the event will name the winners of the NY YEC live pitch competition and celebrate the spirit of young entrepreneurship. As a longtime journalist, DeBaise will draw from her many interactions with entrepreneurs of varying successes to inspire and engage the budding minds participating in the [NY YEC](#).

“I enjoy speaking to entrepreneurs because there is a certain amount of enthusiasm that emanates from them,” DeBaise said. “Young entrepreneurs are idealistic and have innovative ways of looking at the world, and this is an amazing gift to receive funding and mentorship. It’s wonderful when someone in the early stages of business can talk to an individual who has already conquered those moments so they can avoid the pitfalls and benefit from another entrepreneur’s experiences.”

The NY YEC is a business pitch competition for entrepreneurs ages 17-22, who either live in New York or are enrolled as an undergraduate student at an accredited New York college or university. Funded through a partnership between [FrontStreet](#), Capital One Bank and Sprint, applicants compete to win up to \$10,000 in start-up funding, mentorship and additional support essential for starting a business.

“Colleen DeBaise has a unique perspective on entrepreneurship, having followed it closely as a journalist,” Joseph Scaretta, FrontStreet Chief Development Officer, said. “Her insight, observations and appreciation for entrepreneurship will no doubt continue the momentum these finalists have built in

working with the Capital One Bank mentors, propelling them further toward the bright future of their ventures.”

Formerly known as the Long Island Young Entrepreneur Challenge, which launched in 2012, the competition was founded by FrontStreet with the desire to support young entrepreneurs as they bring innovative ideas from concept to start-up.

ABOUT FRONTSTREET FACILITY SOLUTIONS

FrontStreet is an innovative maintenance and management company, servicing customers from medium-size enterprises to Fortune 500 companies in the retail, restaurant, financial, healthcare and commercial industries. Specialty services include maintenance and repair, capital projects, nationwide rollouts and retrofits, and energy control solutions. FrontStreet offers holistic single-source facility solutions that allow our clients to deliver an exceptional brand experience to their clientele. For more information, visit <http://www.frontstreetfs.com>.

ABOUT CAPITAL ONE

Capital One Financial Corporation, headquartered in McLean, Virginia, is a Fortune 500 company with more than 900 branch locations primarily in New York, New Jersey, Texas, Louisiana, Maryland, Virginia, and the District of Columbia. Its subsidiaries, Capital One, N.A. and Capital One Bank (USA), N. A. offer a broad spectrum of financial products and services to consumers, small businesses and commercial clients. We apply the same principles of innovation, collaboration and empowerment in our commitment to our communities across the country that we do in our business. We recognize that helping to build strong and healthy communities - good places to work, good places to do business and good places to raise families - benefits us all and we are proud to support this and other community initiatives.

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