



TRAVELERS CHAMPIONSHIP



GREATBLUE RESEARCH AND PGA TOUR WIVES ASSOCIATION TO HOST MINI GOLF TOURNAMENT

Mini Golf Tournament to benefit Make-A-Wish® Connecticut

HARTFORD, Conn., June 5, 2014 - The Travelers Championship is proud to announce that GreatBlue Research and the PGA TOUR Wives Association will host a mini golf tournament to benefit Make-A-Wish® Connecticut. Members of the PGA TOUR Wives Association, with special guest appearances by PGA TOUR players, will play in a special Pirates and Princesses themed mini golf tournament alongside Make-A-Wish children.

"Make-A-Wish is an incredible organization dedicated to lifting the spirits of those children facing life-threatening medical conditions," said Travelers Championship Tournament Director Nathan Grube. "We are fortunate to have two partners in the PGA TOUR Wives Association and GreatBlue Research who stand behind this mission and are willing to put on an event to raise awareness for this deserving organization."

Before the mini golf portion of the event, the PGA TOUR Wives Association members, officials from GreatBlue, participants and their families will meet in the GreatBlue Champions Club for a lunch buffet, sponsored by Aramark. After lunch, everyone will head down to the FML, CPAs Mini Golf Course to begin the event. The participants will be awarded pirates and princess-themed giveaways throughout the tournament.

"The PGA TOUR Wives Association is honored to partner with GreatBlue to host Make-A-Wish children at the Travelers Championship," said Amy Wilson, president of the PGA TOUR Wives Association. "Lifting up others is a gift, and we are thrilled to have the chance to spend time with these incredible children from the Make-a-Wish Foundation. I know that this experience will leave a mark on our hearts and we will be forever grateful for the opportunity to spend time with them."

"Make-A-Wish® Connecticut is a cause near and dear to GreatBlue Research, so we are honored to support this outstanding effort by the PGA TOUR Wives Association and the amazing children participating in this exciting event," said Michael Vigeant, president and CEO of GreatBlue Research. "Having been a Make-A-Wish recipient myself, I have no doubt this will be a life-changing game with a profound impact on all involved, both young and old."

Make-A-Wish® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. According to the results of a 2011 Wish Impact Study - which surveys a population of wish parents, health professionals, and volunteers - granting these wishes instills tremendous strength for children with life-threatening medical conditions to battle their illnesses. From its most recent data, Make-A-Wish granted 14,000 wishes in 2012. Make-A-Wish continues to devote timeless efforts in changing the lives of kids as well as their families who face terminal illnesses.

"We are thrilled to be a part of such a wonderful organization and event here at the Travelers

Championship," said Pam Keough, president & CEO at Make-A-Wish Connecticut. "The PGA TOUR Wives Association's partnership with GreatBlue Research, and their joint effort to bring such an incredible experience to some of our Wish Kids in the Mini Golf Tournament, is truly inspiring. We are forever grateful for the smiles and memories they will give each of these kids."

The GreatBlue, PGA TOUR Wives & Make-A-Wish® Mini Golf Tournament is one of the many [special events](#) throughout tournament week at the Travelers Championship. Tickets for the 2014 tournament on sale now at [TravelersChampionship.com](#). This year's [Travelers Championship field](#) already includes top players such as Bubba Watson, Jason Day, Matt Kuchar, Keegan Bradley, Dustin Johnson, Brandt Snedeker, Sergio Garcia, Zach Johnson, Hunter Mahan, Patrick Reed, Jonas Blixt, Marc Leishman, Louis Oosthuizen, Hideki Matsuyama and reigning champion Ken Duke. The Travelers Championship will be held June 16 to 22 at TPC River Highlands in Cromwell, Conn.

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About the Travelers Championship

As the only PGA TOUR event in the Northeast in early summer, the Travelers Championship is one of the region's premier sporting events. The tournament proudly supports the PGA TOUR's Tradition of Giving Back by donating 100 percent of net proceeds to charities. The title sponsor of the event is Travelers, a leading provider of property casualty insurance for home, auto and business. Travelers has been doing business in the community for more than 150 years and today has more than 7,000 employees in Connecticut. The Official Property Casualty Insurance Provider of the PGA TOUR, Travelers has been a corporate sponsor of this event each year since its inception in 1952, becoming title sponsor in 2007. Complete details are available on [www.TravelersChampionship.com](#).

About GreatBlue Research, Inc.

GreatBlue Research Inc. is an international research organization uncovering [What's Next](#) in the industries of consumer goods and retail, education, golf, healthcare, municipalities, partnerships, travel and leisure, utilities, media, legal and politics. As a recognized leader in the world of market research, GreatBlue Research partners traditional research with innovative technologies. To learn more, visit [www.greatblueresearch.com](#).

About PGA TOUR Wives Association

Supporting children and their families is the mission of the PGA TOUR Wives Association. Association members are actively engaged in outreach, volunteer service projects and fundraising initiatives, which impact local communities throughout the year in cities that support PGA TOUR tournaments. Celebrating its 26th year in 2014, the PGA TOUR Wives Association is a Florida not-for-profit, IRS designated 501c(3) corporation, organized to render support and provide assistance to needy children and their families through the means of charitable events. Its members, individually and as a group, are dedicated to helping children and their families. For more information, visit their website [www.pgatourwives.org](#).

About Make-A-Wish® Connecticut

The Make-A-Wish Foundation® of Connecticut grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Wish-come-true experiences can do wonders by providing a much-needed break from lengthy hospital stays and medical treatments. They give back to a child what a serious medical condition can take away-the chance to simply enjoy being a kid. Wish Kids often choose something that will inspire happiness, and allow them to spend precious time with their families. The Connecticut chapter has made over 2,400 wishes come true since its inception in 1986. Learn more about Connecticut wishes at [www.ct.wish.org](#), or join Make-A-Wish on Facebook (search Make-A-Wish Connecticut) and Twitter (@MakeAWishCT).

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