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**RIT students in finals of entrepreneur contest**

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Three Rochester Institute of Technology students are finalists in the New York Young Entrepreneur Challenge.

They are making their business pitches Wednesday. Winners will be named this evening at an event in New York City.

Patrick Seypura and Alec Satterly are the co-founders of Cenify, which allows users to connect their smartphones to ordinary items like alarm clocks, lighting, coffee-makers and blinds to control them on your smartphone.

Simmons' company is ThermoCheck, a fraud detection system that can tell if items such as clothing are worn and used for a given length of time, which gives retailers a defense against retail fraud.

The competition is open to entrepreneurs ages 17 to 22, who live in New York or are enrolled as an undergraduate student at an accredited New York college or university. Applicants compete for up to \$10,000 in start-up funding, mentoring and other prizes.

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