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Michael Vigeant of GreatBlue Research Is Appointed to Make-A-Wish Connecticut Board of Directors



Michael Dominick, Make-A-Wish Connecticut Meriden
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Make-A-Wish Connecticut is proud to announce that it recently has appointed Michael Vigeant, previous Wish Recipient and current president & CEO of GreatBlue Research, to its Board of Directors. The mission of Make-A-Wish is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

In his role with GreatBlue Research, Mr. Vigeant leads the international research organization to uncovering What's Next in the industries of consumer goods and retail, education, golf, healthcare, municipalities, partnerships, travel and leisure, utilities, media, legal and politics. GreatBlue Research partners traditional research with innovative technologies to evoke meaningful results - results that enable clients to assess and support business growth.

In 1986, at 12 years old, Mr. Vigeant met his business mentor while attending Camp Rising Sun, a summer camp for children affected by cancer. This introduction later led to his first job in market research as a project assistant. In 2009, Mr. Vigeant formed the Center for Research in Meriden, Connecticut.

Consistently focused on how to help clients achieve greatness through actionable research results, the company rebranded in May 2013 as GreatBlue Research.

Mr. Vigeant has also served as a guest speaker at conferences hosted by the New England Society for Association Executives, American Water Works Association, Northeast Public Power Association, Connecticut Section PGA, New England Water Works Association, Tufts University, National Association of Water Companies and Grayling Associates.

Mr. Vigeant earned a Bachelor of Science degree in marketing and communications from Sacred Heart University and was honored to be recognized in 2012 as a member of the Hartford Business Journal's "40 Under Forty."

Mr. Vigeant's role on the Make-A-Wish Connecticut Board of Directors will offer the skills and resources of GreatBlue Research to Make-A-Wish in order to aid in networking, strategic development, expansion and growth so that the Connecticut chapter can ensure maximum efficiency for all wish granting.

"Due to my experience of having childhood cancer and being granted a wish, giving back to Make-A-Wish has long been part of our company culture through initiatives like December Days of Giving and the upcoming GreatBlue Charity Invitational golf event," Mr. Vigeant shared. "In this new role on the board of directors, I am excited for the opportunity to go beyond monetary support and to meet wish recipients, who are still young and trying to figure out what their future holds. I'm in the unique position of having been in their shoes and can reassure them that there are also good things to come out of what they are going through. Being a direct recipient is a special place to be giving from and invokes a special passion for giving back. Make-A-Wish deeply touched my life, creating memories and emotions I am grateful for still today, and I look forward to being able to assist in creating that same amazing experience for others."

To learn more about Make-A-Wish Connecticut and to learn how you can help make wishes come true, visit CT.WISH.ORG.

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