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How FrontStreet Prepares Retailers for the Holidays



Nov. 26 (Bloomberg) – FrontStreet’s Joe Scaretta discusses how the company prepares retailers for the holiday season. He speaks with Carol Massar on Bloomberg Television’s “Bottom Line.”

Summary: In addition to discussing the role FrontStreet plays in holiday display rollout and the timeline for planning, Scaretta highlights the size of the growing outsource facility maintenance services market and reasons behind the development, including the liability of having in-house staff manage these updates and the drive for stores to focus on retail sales. He emphasized the demand for maintenance during the “crisis,” as retailers were slowing new store rollout to instead focus on improvements at current locations, and mentioned briefly the extension of the traffic to restaurant and banking projects. Scaretta outlines the integrated approach of helping with retail fixture moves, brand integrity upgrades,

security solutions, new product installations and rollouts, and the increased movement toward sustainability.

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