

GBJ

Grassroots Business Journal
with **Paul Wilusz**

Business is Linked to Social Media: Importance of Networking

Paul Wilusz

January 28, 2014



GreatBlue President and CEO Michael Vigeant joins Grassroots Business Journal host Paul Wilusz to outline what networking is, discuss the importance of networking, highlight networking etiquette and offer tips to utilize when preparing for networking events.

###