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GreatBlue Research Dedicates Call Center In Honor of Longtime Employee
Ken Heil Call Center to commemorate perseverance, focus and integrity

MERIDEN, CT (JUNE 12, 2013) – National organization GreatBlue Research, now formerly The Center for Research, announced during its recent rebranding event that its 16-station Computer Assisted Telephone Interviewing (CATI) call center will be renamed the Ken Heil Call Center. Heil, a longtime employee, passed away March 1st.

“Ken Heil was an extraordinary individual, committed to providing incredible service to both customers and co-workers,” Michael Vigeant, GreatBlue Research CEO, said. “He was reliable and dedicated, consistently setting an example of excellence for all of the call center staff. We are proud to be able to continue the impact of his legacy for years to come.”

Heil had 15 years of experience in market research. He was of the generation that began by taking survey results with a No. 2 pencil and closed his career using state of the art technology, approaching each development with bravery and a willingness to learn. Heil was known for his pleasant, even-keeled demeanor and his perseverance to serve as an asset to the team.

During the event, GreatBlue Research also named the first two recipients of the Ken Heil Excellence Award, which will be given annually to the call center employee representing the highest standards of quality. The individual must display consistency, integrity, responsibility, commitment, leadership and overall excellence.

GREATBLUE RESEARCH, INC.

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