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Jennifer Bernheim
Public Relations Consultant
Jennifer@martinbpr.com
401.575.0747



GreatBlue Research Partnership Celebrates New Heights With Olympic Hopeful Allison Lee
Athlete support takes to the skies as 100-day countdown to Sochi begins

MERIDEN, CT (October 29, 2013) – National organization GreatBlue Research announces continued partnership with professional skier Allison Lee as she trains to qualify for the 2014 Olympic Games in Sochi, Russia. The US Freestyle Ski Team aerialist is currently ranked 11th in the world and recently wrapped up the 2013 World Cup circuit, where she earned one top five and one top 10 finish. She also earned five top five finishes in the 2013 North American (NorAm) Cup, including one first and two third-place finishes.

“Allison Lee physically embodies the GreatBlue Research belief that the sky is the limit,” Michael Vigeant, GreatBlue Research CEO, said. “She also shares many of the characteristics we see in our own team, driven and focused with a positive, contagious spirit. We are proud to partner with her on her journey toward qualifying for Sochi, and we are excited to cheer her on in front of the world.”

Lee established a foundation in aerial freestyle skiing as an accomplished ski racer and state champion gymnast. Having been on skis since the age of 4, she made the United States Freestyle Ski Team while a senior in high school at age 18. In 2011, Lee earned the title for NorAm aerials and followed with three top 10 finishes in the 2012 World Cup circuit.

“I am honored that GreatBlue Research believes in my potential,” Lee said. “Partnerships are critical to competing at such an elite level. This contribution assists with the many expenses of intense training and world-wide travel, allowing me to stay focused on my sport and my performance.”

GREATBLUE RESEARCH, INC.

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