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Opelika Main Street Welcomes Kiss My Little Sass  
Grand Opening Event July 12 at 5:30pm

July 10<sup>th</sup>, 2012- (Opelika) – Opelika Main Street’s first and only design studio, Kiss my Little Sass (KMLS), will make its debut this Thurs., July 12<sup>th</sup> beginning at 5:30pm. KMLS is a one-of-a-kind boutique that lets customers design their own skirts, boots, jeans, and accessories. At the grand opening, customers will have the opportunity to win a skirt, browse unique merchandise, enjoy refreshments, and book a design party. The boutique is located in Opelika on 116 South 8<sup>th</sup> Street, Suite 100.

"I love that Kiss My Little Sass is really striving to set herself apart as something truly unique. It will be nice to add her to our eclectic downtown mix, and I know she'll be successful," Pam Power-Smith, Director of Opelika Main Street, said. "'Downtown' has finally become cool again all across America but once visitors get here, you have to really give them something they can experience. Amy is going to help us do that and I'm excited about it."

Auburn resident and KMLS owner Amy B. Skidmore is not new to custom creations. She also owns the successful brand Put Your Game On (PYGO), which creates custom skirts from up-cycled tee-shirts. In addition to offering PYGO skirts and sassy merchandise, KMLS will host design parties and "design and whine" nights.

ABOUT KISS MY LITTLE SASS

Kiss My Little Sass is more than a design studio, more than a boutique- it's an experience in the art of sass! Offering customers a unique hands-on design experience, KMLS plays host to design parties and public events such as "design and whine." With the sister company Put Your Game On, Owner Amy B. Skidmore stirred the retail pot and now she is adding a bit more sass to her sought-after brand. For more information visit KMLS online at [www.kissmylittlesass.com](http://www.kissmylittlesass.com) or on Facebook at <http://www.facebook.com/KissMyLittleSass>.

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