



FOR IMMEDIATE RELEASE

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*****MEDIA ALERT*****

**Inaugural Smart Girls Conference to Feature Shiza Shahid, CEO of The Malala Fund,
at New York's Fordham University July 9 and 10th**

Event also features FEED Founder Lauren Bush Lauren and First Woman Firefighter of NYFD Brenda Berkman

The Smart Girls Group has announced today Shiza Shahid, CEO of [The Malala Fund](#), will be a featured speaker for the opening day of the Smart Girls Conference at **2:30 pm Wednesday, July 9**, at the Fordham University Lincoln Center. Young women from around the globe have registered to attend the two-day event filled with esteemed panels and inspirational discussions.

- Who:** Shiza Shahid, CEO of The Malala Fund
- Shahid was named one of [Forbes](#) "30 under 30" and has also been featured in [Time](#) and [Fast Company](#).
 - Shahid will be one of several influential speakers during the two-day event. The [full listing](#) may be found at [SmartGirlsConference.com](#).



What: The Smart Girls Group is hosting its first Smart Girls Conference bringing together the next generation of superstar women, from future Fortune 500 CEOs to presidents to editors-in-chief and beyond through keynote speakers, panels, workshops, networking and more.

When: **8 am - 5 pm Wednesday, July 9th, and Thursday, July 10th**

Where: Fordham University Lincoln Center
113 West 60th Street
New York City
[MAP](#)

EXCELLENT TV AND PRINT OPPORTUNITY

Interview opportunities with Shiza Shahid, Lauren Bush Lauren, Brenda Berkman, Smart Girls Group Founder Emily Raleigh and other key speakers available.

ABOUT THE SMART GIRLS GROUP

Founded in 2012 by then high school senior Emily Raleigh, The Smart Girls Group arms young women with the tools necessary to succeed in all facets of life while in a unique sisterhood environment. With 500+ Smart Girl Sisters from 48 states and 25+ countries, Smart Girls share their smarts on whatever their passions may be, from health to current affairs and, most importantly, how to be a Smart Girl in today's world. In addition to its monthly digital magazine, *Smart Girl's Guide*, and daily content on *Smart Girl's Loop*, The Smart Girls Group has a campus chapter programs in the U.S., Europe and Canada. The organization also has an online community exclusive to Smart Girl Sisters, online classes, a book club, e-newsletters, live events, giveaways and an online shop sponsoring girls' education in the developing world, making The Smart Girls Group a one-stop-shop for today's superstar young women. As a sisterhood, the community is an engaged user base, consisting of young women ages 13-25, each invested in and passionate about The Smart Girls Group.

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