



FOR IMMEDIATE RELEASE

Shankman Reaches Out to Young Entrepreneurs Finishing First
FrontStreet Facility Solutions and Capital One Bank Host Annual Long Island Business Plan Challenge

Bohemia, NY (April 23, 2013) – FrontStreet Facility Solutions Inc. (FrontStreet) announced author and entrepreneur Peter Shankman will be the keynote speaker for the Second Annual Long Island Young Entrepreneur Challenge (LI YEC), addressing finalists and their families during the May 9 awards reception, sponsored in part by Capital One Bank. Having recently published his third book, "Nice Companies Finish First: Why Cutthroat Management Is Over – and Collaboration Is In," the angel investor will share his vast business expertise and provide encouraging insight to Long Island's budding entrepreneurs.

"It is rewarding to be able to offer young entrepreneurs advice as they launch their business plans," Shankman said. "They really are fortunate to have the opportunity to tap into not only the funding provided by this competition but also the mentorship and business services."

The LI YEC is a business pitch competition, engaging entrepreneurs, ages 17-22, who either live on Long Island or are enrolled as an undergraduate student at an accredited Long Island college or university. Funded through a partnership between FrontStreet and Capital One Bank, applicants compete for a chance to win \$10,000 start-up funding, mentorship from a Capital One Bank executive, and other support essential to establishing a business.

"Our finalists will benefit from the advice of proven entrepreneur Peter Shankman," Joseph Scaretta, FrontStreet's Chief Development Officer, said. "His innovation, creativity, and entrepreneurial spirit will undoubtedly motivate our finalists as well as inspire them to pursue collaboration in their business endeavors."

The LI YEC will not only provide support, mentoring and guidance to budding entrepreneurs, it will also create a forum for networking and making connections that could benefit the future success of the participating entrepreneurs and the winning start-ups that will receive funding through the competition.

CAPITAL ONE

Capital One Financial Corporation, headquartered in McLean, Virginia, is a Fortune 500 company with more than 900 branch locations primarily in New York, New Jersey, Texas, Louisiana, Maryland, Virginia, and the District of Columbia. Its subsidiaries, Capital One, N.A. and Capital One Bank (USA), N. A. offer a broad spectrum of financial products and services to consumers, small businesses and commercial

clients. We apply the same principles of innovation, collaboration and empowerment in our commitment to our communities across the country that we do in our business. We recognize that helping to build strong and healthy communities - good places to work, good places to do business and good places to raise families - benefits us all and we are proud to support this and other community initiatives.

FrontStreet Facility Solutions:

FrontStreet is an innovative maintenance and management company, servicing customers from medium-size enterprises to Fortune 500 companies in the retail, restaurant, financial, healthcare and commercial industries. Specialty services include maintenance and repair, capital projects, nationwide rollouts and retrofits, and energy control solutions. FrontStreet offers holistic single-source facility solutions that allow our clients to deliver an exceptional brand experience to their clientele. For more information, visit <http://www.frontstreetfs.com>.

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